



2021 SPONSORSHIP OPPORTUNITIES

Titanium Partner

Contribution: \$10,000 or more annually

- Logo recognition: newsletter and website
- Recognition at all RBTC, VIC, RAMP events
- Complimentary RBTC showcase booth
- Reduced event pricing (50% off tickets)
- Complimentary TechNite table
- Complimentary RBTC membership
- Partner spotlight in newsletter
- Featured jobs listed in newsletters
- Priority sponsorship selection
- RBTC Board of Directors seat consideration

Platinum Partner

Contribution: \$7,500 annually

- Logo recognition: newsletter and website
- Recognition at all RBTC, VIC, RAMP events
- Reduced RBTC showcase booth (50% off)
- Reduced event pricing (25% off tickets)
- Complimentary TechNite table
- Complimentary RBTC membership
- Partner spotlight in newsletter

Gold Partner

Contribution: \$5,000 annually

- Logo recognition: newsletter and website
- Recognition at all RBTC, VIC, RAMP events
- Reduced RBTC showcase booth (25% off)
- Reduced event pricing (25% off tickets)
- 4 Complimentary TechNite tickets
- Complimentary RBTC membership

Roanoke-Blacksburg Technology Council 2021 Sponsorship Opportunities

EVENT SPONSORSHIP	PRICING	EVENT SPONSORSHIP	PRICING
BizDev Forum	\$2,500	Job Fair Sponsorship*	\$1,000
Cyber Security Forum	\$2,500	Job Fair Tables*	\$250
Tech and Toast Quarterly Events	\$2,500	Life Sciences Conference	\$500
Tech Talk* Monthly Events	\$250	CEO Series*	\$5,000
Women in Technology Forum	\$2,500	Business Tech Podcast* (45 Annual Podcasts)	\$5,000
Tech on Tap Monthly Events	\$750	Holiday Social	\$1,000

*Denotes New Events

TechNite Sponsorship Opportunities

EVENT SPONSORSHIP	PRICING	EVENT SPONSORSHIP	PRICING
Title Event Sponsor	\$10,000	After Party Sponsor	\$5,000
TechNite Dinner Host	\$5,000	Table Wine Sponsor	\$3,000
Award Sponsor	\$3,000	Table Program Sponsor	\$3,000
Reception/Innovation Showcase Sponsor	\$5,000	Table Gift Sponsor	\$3,000
Innovation Showcase Tables	\$250	Media Sponsor	\$3,000